

1.1.2021/31.12.2022 - 1.1.2023/31.12.2024

reklamnidary.cz Analysis



Obečné statistiky

2021 - 2022

Sessions

Total number of sessions: over 10,000

Percentage of PC users: 63%

Active time: 38 seconds

User activity

Total - 58,000 events

Page views - 17,000

2nd landing page (221) - /free-sample

2023 - 2024

Sessions

Total number of sessions: over 50,000

Percentage of PC users: 73%

Active time: 38 seconds

User activity

Total - 387,000 events

Page views - 176,000

2nd landing page (1,504) - /free-sample

Chování uživatelů

2021 - 2022

Referrers

7814 - Organic search
478 - Email
256 - Organic Social

Retention

New users - 10 000
Returning users - 951

2023 - 2024

Referrers

23 978 - Organic search
14 383 - Organic Social
10 193 - Direct
768 - Referral
375 - Email

Retention

New users - 51 000
Returning users - 2 100